



FULFILLING WRITTEN NEEDS

*Editorial/Copywriting Services & Consulting*

*Customized for You*

Yvonne Koulouthros

*Principal*

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## If you need...

Creating  
Writing  
Editing  
Proofreading  
Copyfitting



Advertising & Marketing Materials  
Announcements & Flyers  
Essays \*  
Letters & Proposals  
Manuscripts (fiction/non-fiction)  
Presentations & Studies  
Resumes & Bios  
Theses & Dissertations  
Web Sites  
...and much more!

\* including for college/university applications  
and preparation for the SAT's new essay section!

*"I have been personally grateful to Way With Words. Yvonne's expert work on my resume, for one, helped secure my position at Prudential. In addition, her assistance with my bio played a very important role in my selection to the Zoning Board by the mayor and town council of Westwood, New Jersey."*

GEORGE BEDOYA

*"I was thoroughly impressed and pleased with the advertising and marketing materials that Way With Words specifically created for my sole-proprietaryship; the ad, brochure, and booklet made for my business all generated a wonderful response. As a busy professional, I am especially thankful for Yvonne's organizational skills, dedicated work ethic, and attention to detail."*

KERSTIN MICHAELSEN

*"My daughter really had to make a huge impression when she was applying for early decision to New York University. Yvonne's skilled work on my daughter's essay for NYU's application made us feel completely reassured and contributed to the much-needed 'big impact' that led to my daughter's acceptance into NYU!"*

KATHY SAVIDIS

## ...Way With Words can help!

Founded and operated by Yvonne Koulouthros, Way With Words has served numerous individuals including:

- authors
- homeowners
- independent contractors
- owners of sole-proprietaryships
- parents of college-/university-bound students
- professors
- self-employed individuals
- students (from high schoolers to doctoral candidates)
- various executives

A graduate of Lafayette College and New York University—with a bachelor's degree in language exposition and a master's degree in magazine journalism, respectively—Yvonne has over 15 years of experience with creating, writing, editing, proofreading, and copyfitting a wide variety of materials for many different professionals as well as for the general public. (For Yvonne's more extensive background, visit her Web site, [www.waywithwords.com](http://www.waywithwords.com).)

Yvonne's command of the written word has also led her to give lectures at area high schools and to teach at New York University's Graduate School of Arts & Sciences. In addition, she has worked extensively with AP Style and The Chicago Manual of Style, and she writes, reads, and speaks French, Greek, and Spanish.

Regarded for her attentive customer service, efficiency, expertise, integrity, organization, reliability, and thoroughness, Yvonne is well-suited for all your unique written needs—so, contact Way With Words for a free consultation today! Estimated time required and project fees can then be conveniently determined.