



FULFILLING WRITTEN NEEDS

*Editorial/Copywriting Services & Consulting*

*Customized for Your Business*

Yvonne Koulouthros

*Principal*

201-264-7795

yvonne@waywithwords.com

fax (201)236-8333

www.waywithwords.com

## *If your business needs...*

Creating  
Writing  
Editing  
Proofreading  
Copyfitting



Advertising & Marketing Materials  
Analyses & Surveys  
Announcements & Flyers  
Annual & Quarterly Reports  
Articles & Press Releases  
Business Plans & Presentations  
Letters & Proposals  
Media Kits & Catalogs  
Newsletters & Manuals  
Web Sites  
...and much more!

*"Yvonne has made a valuable contribution to my company, and I feel a certain 'comfort level' when we send her our materials. Her ability to catch grammatical or punctuational hiccups is outstanding; when it comes to the written word, Yvonne truly has an innate sense of style and proportion."*

ROBERT G. BARROW, JR., PRINCIPAL  
BARROW GROUP, LLC

*"As a former business owner, I relied on Way With Words—specifically, Yvonne's superb writing skills—to help me compose a proposal that successfully conveyed a vitally important point to an entire industry."*

GEORGE BEDOYA, FINANCIAL SERVICES ADVISOR  
PRUDENTIAL FINANCIAL

*"Yvonne transformed my marketing articles and made me look great. She took them to a strong, powerful level while maintaining the specific thoughts and concepts that I was explaining. I have been impressed with Yvonne's manner, style, and skills as a writer and as an editor."*

MICHAEL MORGAN, PRINCIPAL  
MORGAN & ASSOCIATES

## *...Way With Words can help!*

Founded and operated by Yvonne Koulouthros, Way With Words has served numerous businesses including:

- academic institutions
- condominium associations
- financial corporations
- insurance & legal firms
- manufactured-goods providers
- marketing and technology corporations
- non-profit organizations
- providers of outsourced business services
- various publishers

A graduate of Lafayette College and New York University—with a bachelor's degree in language exposition and a master's degree in magazine journalism, respectively—Yvonne has over 15 years of experience with creating, writing, editing, proofreading, and copyfitting a wide variety of materials for many different companies and publications. (For Yvonne's more extensive background, visit her Web site, [www.waywithwords.com](http://www.waywithwords.com).)

Yvonne's command of the written word has also led her to give lectures at area high schools and to teach at New York University's Graduate School of Arts & Sciences. She has worked extensively with AP Style and The Chicago Manual of Style. In addition, she writes, reads, and speaks French, Greek, and Spanish.

Regarded for her attentive customer service, efficiency, expertise, integrity, organization, reliability, and thoroughness, Yvonne is well-suited for all your business's *unique* written needs—so, contact Way WithWords for a *free* consultation today! Estimated time required and project fees can then be conveniently determined.